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KELLOGG'S

Garden Beauty BOOK

FOR FALL OF 1947

Pink Pearl



City of Haarlem



Queen of the Blues



See Back Cover for Descriptions and Prices
of these Gorgeous, Easy to Grow Hyacinths

R. M. Kellogg Company
THREE RIVERS, MICHIGAN

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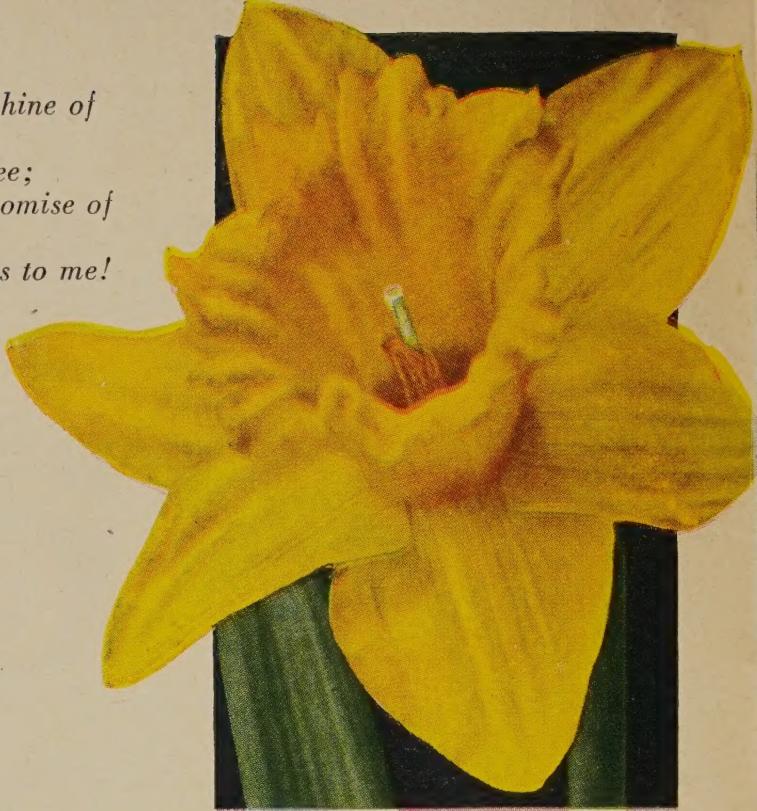
Spring Glory



Fortune

*The golden sunshine of
your smile
Is beautiful to see;
Your smiling promise of
the spring
Brings happiness to me!*

*All poems
by
Shirley Henn.*



King Alfred (Godolphin Similar)

Kellogg's Narcissi

SPRING GLORY. (Above left.) Like a breath of spring, this refreshing combination of yellow and white will captivate your fancy and add new life to your garden. 20 in. Midseason. **PRICES:** 2 for 33c; 4 for 58c; 6 for 83c; 12 for \$1.58; 18 for \$2.33; 24 for \$3.00.

KING ALFRED. (Above.) Large, graceful golden yellow flowers, glowing with beautiful color—a great favorite in your spring garden. **PRICES:** 2 for 33c; 4 for 58c; 6 for 83c; 12 for \$1.58; 18 for \$2.33; 24 for \$3.00.

GODOLPHIN. (Above.) Like King Alfred, only far larger and trumpet longer. Pretty fluted edge on the cup. Large blooms, 4½ inches across. Grows 20 inches tall. **PRICES:** 2 for 33c; 4 for 58c; 6 for 83c; 12 for \$1.58; 18 for \$2.33; 24 for \$3.00.

FORTUNE. (Left.) Yellow perianth with darker orange-yellow cup. Sweet fragrance. Ruffled edges on the cup. Effect of sunlight on the pale yellow petals is singularly lovely. Blooms 4½ inches across. Grows 24 inches tall. **PRICES:** 2 for 33c; 4 for 58c; 6 for 83c; 12 for \$1.58; 18 for \$2.33; 24 for \$3.00.

FIRETAIL. (Not shown.) Orange-red, shallow cup against the lovely white of the perianth. 22 inches tall. Midseason. **PRICES:** 2 for 29c; 4 for 52c; 6 for 74c; 12 for \$1.42; 18 for \$2.09; 24 for \$2.77.

CROESUS. (Not shown.) Shallow red cup accented against a pale yellow background. A bright and charming picture. 20 inches. Midseason. **PRICES:** 2 for 29c; 4 for 52c; 6 for 74c; 12 for \$1.42; 18 for \$2.09; 24 for \$2.77.

Patricia

Like the Gardenia in appearance; but far easier to grow, and even more lovely in its abundance of blooms. 40 to 50 milk-white petals—a pure and wholesome beauty. 20 to 24 in. high. Healthy. You may leave the bulbs in the ground year after year and the flowers get progressively better. Good cut flower; beautiful in the garden. **PRICES:** 6 for \$1.45; 12 for \$2.76; 18 for \$4.08; 24 for \$5.40.



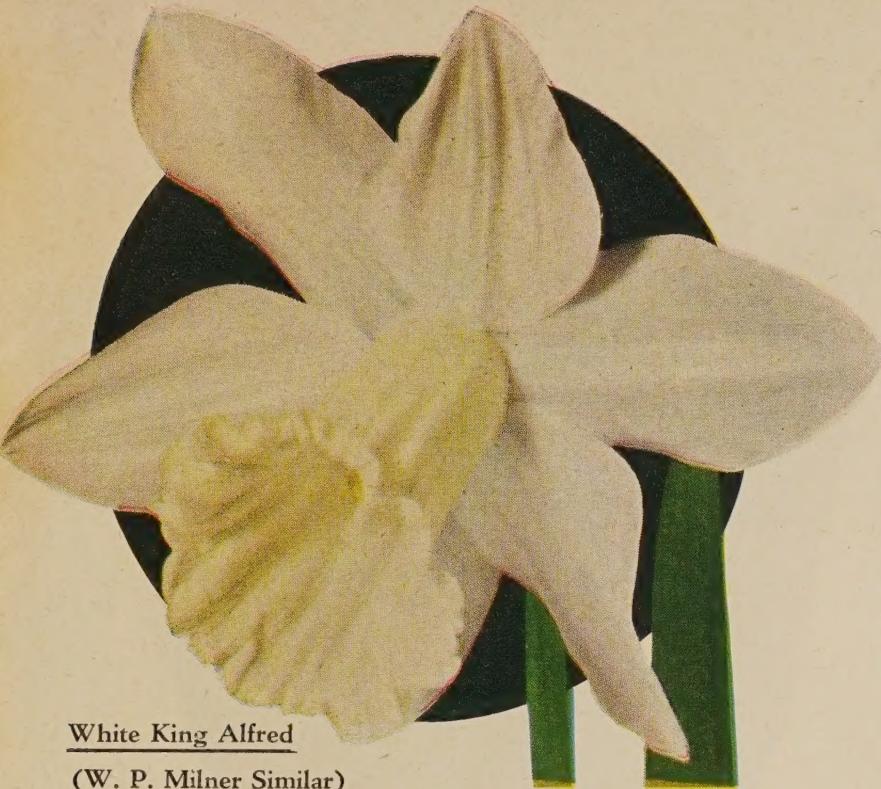
Copyright 1947, R. M. Kellogg Company
Three Rivers, Michigan

Bargain!

Mixture, all selected from varieties listed on these two pages, and all varieties labeled.

24 for only \$2.75

Note: No variety priced at less than 73c for six will be included, unless extra bulbs are given. At least \$3.25 value guaranteed.



White King Alfred

(W. P. Milner Similar)

WHITE KING ALFRED. (Above.) The beautifully shaped trumpet opens a pale lemon color and lightens in shade as the flower develops. When in full bloom, the trumpet is pure creamy white. The large, paper-thin petals make White King Alfred essential in your Narcissus bed. Late. 20 inches tall. **PRICES:** 2 for 41c; 4 for 72c; 6 for \$1.03; 12 for \$1.97; 18 for \$2.90; 24 for \$3.84.

W. P. MILNER. (Above.) Like the White King Alfred in semi-miniature form. The dainty cup is more ruffled at the edges and the whole flower has a demure and modest appearance. Blooms 2 to 2½ inches across. Grows 14½ inches tall. Petals narrower in proportion than White King Alfred and stand out around the trumpet—a very charming picture of simplicity and beauty. Prolific. Fragrant. **PRICES:** 2 for 36c; 4 for 63c; 6 for 91c; 12 for \$1.73; 18 for \$2.56; 24 for \$3.38.

L'INNOCENCE. (Not shown.) Sweet, with a fresh daintiness all its own! You'll love the cute little dark yellow cups peeping out from the white perianth. Pretty and demure. **PRICES:** 2 for 29c; 4 for 52c; 6 for 74c; 12 for \$1.42; 18 for \$2.09; 24 for \$2.77.

R. M. Kellogg Co.
Three Rivers, Mich.

36
Crocuses
\$1.00



Saucy, gay beauty in a multitude of colors. Their early appearance is delightful after the drabness of winter. You will love them for the utter charm with which they poke their tender heads from the ground. Brilliant mixtures of colors: they look so pretty on your lawn or under shrubbery.

PRICES: Mixed colors only. 12 for 50c; 24 for 87c; 36 for \$1.00.



Carlton (Trevithian Similar)

THALIA. (Not shown.) Hold your eyes for a big surprise—that is, if you have never seen Thalia. You'll say you never saw anything like the dainty little tea-cup-shaped trumpets, and the charming way that the perianth petals perk up, like the ears of the little dog that wants to play. And there are three blooms on each stem! Color white—a nice creamy white that adds to its dainty demureness. Grows 17 inches tall. Petals 3 inches across. Price a little high, perhaps, but remember, you get three blooms on each stem; a very prolific bloomer, and really cheap in the end. **PRICES:** 2 for 49c; 4 for 86c; 6 for \$1.24; 12 for \$2.36; 18 for \$3.49; 24 for \$4.61.

CHEERFULNESS. (Poetaz. Not shown.) A pretty little robber that will steal much popularity from other double Narcissi. Similar to Patricia (page 2) but blooms not as double. Pure white throughout. 20 in. high. Late. **PRICES:** 2 for 29c; 4 for 52c; 6 for 74c; 12 for \$1.42; 18 for \$2.09; 24 for \$2.77.

CARLTON. (Above.) Golden beauty to lift your winter-darkened spirits! Gay as the first spring robin and one of the sweetest scented Narcissi. Far more beautiful than King Alfred and much more prolific. Clear pale yellow perianth with slightly darker yellow trumpet. Edges of the cup are crinkled like the prettiness of drawn crepe paper. Flowers gloriously large and beautiful—4½ inches tall. **PRICES:** 2 for 29c; 4 for 52c; 6 for 74c; 12 for \$1.42; 18 for \$2.09; 24 for \$2.77.

TREVITHIAN. (Above.) Sweet appearance and inviting fragrance. Tiny bright bits of perfumed sunlight for your garden! Glowing yellow similar to Carlton, only smaller in form. Blooms 2 to 2½ inches across. Grows 20 inches tall. Short cup, perianth petals quite broad in proportion to the size of the flower. A bewitching and winsome addition to your Narcissus garden. Tall. **PRICES:** 2 for 41c; 4 for 72c; 6 for \$1.03; 12 for \$1.97; 18 for \$2.90; 24 for \$3.84.

Heavenly
Blue
Grape
Hyacinths

Not from the sky—
Nor from the sea—
Where from this blue
Which pleases me?

Want variety in
your garden?

Then be sure to have some of these pearls of loveliness. Their charm is infectious—you'll be laughing at their bobbing heads and loving the way they brighten the bare spaces under your shrubbery.

PRICES: 15 for \$1.25.





Kellogg's Dream

Oh, the gaiety and thrilling promise suggested by a bed of vivid Tulips, swaying gently to the rhythm of spring. Here is a favorite among Kellogg's Tulip Collections. Since 1938, its popularity has increased yearly. These Tulips are the assurance of love and life renewed—an inspiring vision!

ALL BRIGHT. (1) (Mendel.) The clear, beautiful red that only Nature can produce—white tongues, darting, at the base of this Tulip, seem to gossip of its charm—“a favorite among favorites!” **Prices at right.**

PINK LADY. (2) (Darwin.) Almost ethereal in fineness of texture and delicacy of coloring. The soft, exquisite pink of its waxy petals adds a welcome daintiness to the Dream O' Beauty Collection. **Prices at right.**

BLACK GIRL. (3) (Darwin.) Sparkling like Burgundy wine—and the same exciting color! Let it bring out the scintillating brightness of Golden Harvest and the inviting charm of Pink Lady by waving its darkly mysterious beauty between them—a magnificent sight. **Prices at right.**

GOLDEN HARVEST. (4) (Cottage.) The shining proof that winter has gone and the promise of a bright, golden summer! An eye-catching bit of sunlight radiant in a bed of other gorgeous Tulips! Be sure to contrast this blonde beauty with the dark brunette of Black Girl. **Prices at right.**

R. M. Kellogg Company



O'Beauty Tulips

PRIDE OF HAARLEM. (5) (Darwin.) A fuchsia-red beauty which blends nicely with any of the others in our collection. An unusual touch in the sheer charm of the bluish base. Huge flowers, filled with poignant loveliness. Grows 25 to 30 inches high. Prices below.

PRICES:

All Tulips on These Two Pages,
Excepting City of Haarlem.

2 for 33c	6 for \$0.95	18 for \$2.14
4 for 64c	12 for 1.54	24 for 2.73

Note: You get 10 City of Haarlem in the Kellogg's Dream O' Beauty Tulip Bargain above.

Order Early

flower plants and bulbs seems to be larger than ever before.

We do not advise that you plant too early, but we do advise that you **order early**. Supplies are short. If you delay ordering, you may be disappointed. Further, the demand for all

Do not plant Tulips too early. Trouble from mice and moles comes from too early planting. Plant in well drained soil; well prepared and rich. Full sun; 4 to 5 inches apart. Depth four times diameter of bulbs.

City of Haarlem

(Darwin.) A gorgeous burst of fire, flaming red—a bright bombshell announcing spring in a blaze of glory! Smoky blue-black base with occasional white, steam-like streaks. Start a fire in your garden—the right way with City of Haarlem.

PRICES:

2 for \$0.40	12 for \$1.87
4 for .78	18 for 2.59
6 for 1.15	24 for 3.31

Three Rivers, Michigan



RED EMPEROR. Large, Botanical variety; blazing, vermillion-scarlet. 22 inches. 6 for \$2.35; 12 for \$4.55; 18 for \$6.75; 24 for \$8.95; 30 for \$11.15; 36 for \$13.35.

Blue Giant

(Blue Perfection
Similar)

Kellogg's Peerless

*Radiant glories woven in a maze
Like rainbow colors in a peacock's plume;
A host of wonders flaming into blaze,
Conflagration in the soul's rich room.*

These are the newer varieties that are not yet being introduced in abundance by American growers, hence all Tulips shown and listed on these two pages are offered in imported bulbs.

BLUE GIANT. (Above.) Large Darwin. Nearly blue-violet. 28 in. tall. Midseason. **PRICES:** 2 for 26c; 4 for 46c; 6 for 66c; 12 for \$1.26; 18 for \$1.86; 24 for \$2.46.

BLUE PERFECTION. (Above.) Like Blue Giant only slightly lighter in color. A pale lavender with a white base. 25 inches tall. **PRICES:** 2 for 29c; 4 for 52c; 6 for 74c; 12 for \$1.42; 18 for \$2.09; 24 for \$2.77.

KING MIDAS. (Left.) Large Cottage. Pretty lemon-yellow. 28 in. tall. Early midseason. **PRICES:** 2 for 26c; 4 for 46c; 6 for 66c; 12 for \$1.26; 18 for \$1.86; 24 for \$2.46.

GOLDEN AGE. (Left.) Like King Midas only a more brilliant yellow in color. Long, stiff stems. Very showy. **PRICES:** 2 for 26c; 4 for 46c; 6 for 66c; 12 for \$1.26; 18 for \$1.86; 24 for \$2.46.

CHARLES NEEDHAM. (Not pictured.) Large Darwin. Beautiful flaming scarlet. Petals are bordered by a lovely yellow. Grows 24 inches tall. Midseason. **PRICES:** 2 for 26c; 4 for 46c; 6 for 66c; 12 for \$1.26; 18 for \$1.86; 24 for \$2.46.



King Midas
(Golden Age
Similar)

R. M. Kellogg Company, Three Rivers, Michigan



White City



Snowdon
(Pride of
Zwanenburg
Similar)

BULB SIZE

All bulbs 11-12 cm. in size—the best for outdoor blooming.

Tulip Group

WHITE CITY. (Above.) Large Cottage. Beautiful clear white. 30 inches tall. Early. **PRICES:** 2 for 26c; 4 for 46c; 6 for 66c; 12 for \$1.26; 18 for \$1.86; 24 for \$2.46.

SNOWDON. (Above right.) Large Darwin. Captivating salmon-pink. 24 inches tall. Mid-season. **PRICES:** 2 for 26c; 4 for 46c; 6 for 66c; 12 for \$1.26; 18 for \$1.86; 24 for \$2.46.

PRIDE OF ZWANENBURG. (Above right.) Like Snowdon, but a more radiant rose color. Huge flowers. Grows 32 inches tall. **PRICES:** 2 for 29c; 4 for 52c; 6 for 74c; 12 for \$1.42; 18 for \$2.09; 24 for \$2.77.

ADVANCE. (Right.) Large Cottage. Bright orange-scarlet. 30 inches tall. Midseason. **PRICES:** 2 for 26c; 4 for 46c; 6 for 66c; 12 for \$1.26; 18 for \$1.86; 24 for \$2.46.

ARGO. (Not pictured.) Medium Cottage. Beautiful golden yellow. Spotted orange-red. 28 inches tall. **PRICES:** 2 for 26c; 4 for 46c; 6 for 66c; 12 for \$1.26; 18 for \$1.86; 24 for \$2.46.

Special!

Four bulbs each of all
Tulips listed on these two
pages, 40 bulbs in all. A \$4.80
value.

Yours
For Only **\$3.57**



Advance

Parrot Tulips

Those Gay Dandies of the Garden

FANTASY. (Right.)

*Gay as the parakeet's wings,
We think,
Flamboyant in colors
Of red and light pink!*

Splotches of vivid green appear defiantly here and there. Inside of petals reveals a rich, dark red. Blooms from 5 to 6 inches when fully opened.

PRICES: 2 for 29c; 4 for 52c; 6 for 74c; 12 for \$1.42; 18 for \$2.09; 24 for \$2.77.

RED CHAMPION. (Below.)

*A swashbuckling flower to brighten the way
Your garden will look on a clear summer day!*

Flaming red beauty which will win this Parrot Tulip an invitation to the most coveted gardens of the world. Height 22 inches. Blooms large. Midseason. PRICES: 2 for 33c; 4 for 58c; 6 for 83c; 12 for \$1.58; 18 for \$2.33; 24 for \$3.00.

BLUE PARROT. (Below.)

*Ruffled in dress and modest in hue,
Tall and so poised—a "dandy" for you!*

A rich, lavender-blue, exquisite in shading. 24 inches. Blooms large. Midseason. PRICES: 2 for 29c; 4 for 52c; 6 for 74c; 12 for \$1.42; 18 for \$2.09; 24 for \$2.77.



Special

6 Fantasy	\$0.73
6 Red Champion ..	.83
6 Blue Parrot ..	.73

Total Value, \$2.29

Yours **\$1.95**
For Only

Fantasy



Blue Parrot

R. M. Kellogg Co.
Three Rivers, Mich.



Pinkette



Polka Dot

The Newest! You'll Surely Want These Four

*As sweet as sound of bells
In deepest night—
And filled with beauty
As of soft-shed light.*

PINKETTE. (Left.) The beauty of soft-shed light. A soft tinge of color so faint it lends a mysterious excitement to a flower which is really lovely. Dainty, yet strong—its lustrous sea-green foliage boasts supreme health. Gaining in popularity from year to year. **PRICES:** 1 for 45c; 2 for 73c; 3 for \$1.01; 4 for \$1.29; 6 for \$1.86; 12 for \$3.54.

BLUETTE. (Not shown.) (Formerly Rosy Blue.) To give your late summer garden a delicate air, plant this lovely Phlox. Its soft blue is magically touched with pale pink, making it not purple or violet, but rosy blue. Child of the famous Daily Sketch, it inherits unusually large florets, vigor, productiveness and well filled, symmetrical heads. **PRICES:** 1 for 45c; 2 for 73c; 3 for \$1.01; 4 for \$1.29; 6 for \$1.86; 12 for \$3.54.

POLKA DOT. (Left.) Lively beauty in a very unusual Phlox which continues to bloom after the other flowers have exhausted their loveliness. Petals have a slight pinkish tinge, reflecting the glorious shade of the fuchsia colored eye. The whole head is beautifully shaped with extra large, overlapping florets. Healthy and vigorous. **PRICES:** 1 for 45c; 2 for 73c; 3 for \$1.01; 4 for \$1.29; 6 for \$1.86; 12 for \$3.54.

LILLIAN. (Not shown.) The stately Lillian is dressed in rich salmon-pink. Her soft blue eyes speak gently: "I will add charm to your Phlox garden." A very striking Phlox with beautiful florets. 2 to 3 feet high. Very hardy. **PRICES:** 1 for 45c; 2 for 73c; 3 for \$1.01; 4 for \$1.29; 6 for \$1.86; 12 for \$3.54.

Special

Two each of the varieties above; eight in all.
\$2.96 value.

Yours
For Only

\$2.35



Count Zeppelin



Salmon Glow

Kellogg's Favorite

A combination of cheerfulness and beauty which will brightly color your garden in August and on into the late autumn. A collection both outstanding and rich in variety, which you really should possess!

COUNT ZEPPELIN. (Above left.) A lovely combination of crimson-red eyes against swan-white petals—a lively contrast. This sprightly flower will be a very bright addition to your Phlox garden, and particularly it will set off the gay colors of the other flowers in magnificent fashion. **Prices below right.**

SALMON GLOW. (Above.) A lovely Phlox, alive with color. Beautiful salmon-pink florets with rich carmine eyes. Salmon Glow really sings a song of health and vigor, of well shaped heads, and sturdy foliage. It has charm in abundance. **Prices right.**

BRIGHT EYES. (Left.) Haunting dark eyes surrounded by the deep blush of more brilliant color—each red floret is a perfect little flower in itself; and yet they are not so small after all. Like Daily Sketch, its florets are often nearly $1\frac{1}{2}$ inches across. Men in particular will like the flashing beauty of Bright Eyes, but women will enjoy seeing it in their gardens, too. It is deeply stimulating. **Prices right.**

MARY LOUISE. (Not shown.) All the beauty of a snowy winter wonderland—white, clear and lovely. No photograph can show the dainty picture this variety makes tucked in among the more brightly colored Phlox of the group. A flower indescribably sweet and very refreshing, too. **Prices right.**



Bright Eyes

R. M. Kellogg Company,

Special!!

Two each of
the eight Phlox varie-
ties listed here, 16 plants
in all, a \$5.20 value—

All 16
for \$3.95



Daily Sketch

Phlox Garden

DAILY SKETCH. (Above.) This variety is considered by many to be Queen of all Phlox. The florets are amazingly large—the size of a Pansy, and much more lovely: a charming pink with delightful darker eyes. Blooms from July until frost. Prices below.

AFRICA. (Right.) Deep, mysterious carmine-red. A color so beautiful it cannot be adequately described. Reminiscent of the Jungle Hibiscus, brilliant against the dark hair of the native beauty. Prices below.

SONJA. (Not shown.) A baby blue Phlox. This dainty miss will give your garden an individuality all its own. Delicate blue florets, exquisitely touched with pale yellow centers, lend a sweetly demure air to this unusual flower. 18 to 24 inches tall; healthy, vigorous; large florets. Prices below.

CAROLYN VANDENBURG. (Right.) The nearest of all to a real blue—an outstanding Phlox which will not only delight you because of its color, but because it is so healthy and productive. Prices below.



Africa

Carolyn
Vandenburg



PRICES

1 for \$0.40	3 for \$0.90	6 for \$1.65
2 for .65	4 for 1.15	8 for 2.15

Three Rivers, Michigan



8 Hardy Phlox

\$1.85

For you who want the biggest possible display for the least money, but with the usual high Kellogg quality. In this group, you will get Phlox in lovely whites, pinks, reds, salmons, etc., with the same prime health and vigor as in plants ordered by variety. Made up of our surplus stocks, regardless of value. Perhaps even some of our choice recent introductions. Sorry, cannot label varieties.

Free! 2 Extra
Your Choice
of extra charge

If you would like the Phlox group above, turn to pages 9, 10, and 11, and look at the beauties shown there, then decide which two of those you like, and add them to your order. They will be sent without extra charge with your order for the Phlox Garden above, if mailed before September 15; and for safety, we urge you to order early to get the two extra. Those two will be labeled.

Note: Those who receive catalogs after August 15 will be allowed 30 days to order.

*Stop! Look! Listen! And say—
"I'll order those Phlox right now—today!"*

We will send you 5 free Phlox with orders for two Phlox Bargains. (Total cost—2 collections—\$3.70.)



Kelway's
Glorious

Description
at bottom
of page 13
adjoining
at right.



Therese

THERESE. (Above.) The bewitching debutante at her "coming out party"—clothed in lovely lilac-rose and white which glimmers dreamily as through a mist of tears. Her fragrance and beauty will capture your heart and make you want to provide her with an opportunity to "come out" in your garden. **PRICES:** 1 for \$1.75; 2 for \$3.40.

Special by Color

Besides the Peonies by variety, we have a very fine assortment of various favorite varieties. Buy them by color at a bargain. Your choice of red, pink, or white. 1 for \$1.10; 2 for \$1.78; 3 for \$2.47.

*We will select
colors if you
do not specify.*

6 for \$4.47

Peonies

Belles and Beau Brummels of Beauty!

REINE HORTENSE. Queen of the show world!

Petals pink, touched with crimson. Tall and dignified with a faint wisp of perfumed elegance.

Midseason. 1 for \$1.75; 2 for \$3.40.

LAURA DESSERT. Here is the laughing, lovely Belle of the Ball! So unusual in her whirling wide skirt of white tinted with pink, and bodice of light cream, and the golden yellow center. She's exquisite in her delicacy—your garden beaux will love her. 1 for \$1.75; 2 for \$3.40.

INSPECTEUR LAVERGNE. The brilliant red-head. Temperamental, but beautifully handsome. Considered a catch for the Belles. Midseason. 1 for \$1.75; 2 for \$3.40.

WALTER FAXON. Polite, blushing "Sir Walter" in person. His robe is a luminous coral-pink shading lighter at the tip. His cologne is delightfully fragrant. 1 for \$1.75; 2 for \$3.40.



6 Aristocrats

1 Inspecteur Lavergne	\$1.75
1 La Lorraine	1.75
1 Therese	1.75
1 Festiva Maxima	1.00
1 Karl Rosenfield	1.00
1 Sarah Bernhardt	1.75

If short of any of the above, we substitute others of equal or greater value.

Total Value \$9.00

SPECIAL PRICE \$5.25

LA LORRAINE. Mysterious and dreamy. Her dress fades to pink near the waist. Flowers tinted by a saffron glow from the buried stamens. Tall and healthy. A fine rival for Solange. 1 for \$1.75; 2 for \$3.40.

SOLANGE. Beauty that glows. This delightful mannequin dances in full skirts of delicate orange and buff. Her lovely waxy white skin seems to enhance her already shimmering beauty. 1 for \$1.25; 2 for \$2.40.

PRIMEVERE. He's daring and bold—and so well dressed. The Belles will cluster close and rustle with excitement if he sways their way. Creamy yellow guard petals and sulphur-yellow centers. The perfume of the French dandy. 1 for \$1.75; 2 for \$3.40.

FESTIVA MAXIMA. His manner is bluff and hearty because he is so tall, but his feelings reveal delicacy. Double flowers, with pure white petals—crimson centers. Midseason. 1 for \$1.00; 2 for \$1.90.

MONS. JULES ELIE. Respected and revered by the ladies for his elegant pink satin waistcoat! Handsome as the mammoth hot-house type Mums. Very early. 1 for \$1.75; 2 for \$3.40.

KELWAY'S GLORIOUS. (Left above.) You cannot help falling in love with this flower! Her creamy white petals and deeply perfumed loveliness proclaim her beauty. Truly the Queen of the Peony Belles! 1 for \$2.50; 2 for \$4.90.

SARAH BERNHARDT. She's delightfully pretty—this blushing pink beauty; and yet she's the outdoor type as well! Vigorous grower and free bloomer—fine for cutting in midseason. 1 for \$1.75; 2 for \$3.40.



KARL ROSENFIELD. Here is the "Rhett Butler" of the flower world! Intensely exciting and vividly colorful—glowing, rich red face of vigorous health! Tall and free flowering. 1 for \$1.00; 2 for \$1.90.

3 Brilliant Colors

NOT AZALEAS. Azaleamums belong to the Chrysanthemum family, but have a peculiar habit of growth similar to Azaleas, hence are trademarked Azaleamums. They are not related to Azaleas.



*Here's a magic tale—a fairy story,
A gardener's dream of crowning glory—.*

New Baby Azaleamums

Papoose

HARDY: Will live through any normal winter with a reasonable amount of winter protection. **Perennial:** will bloom following years.

Although we call these Baby Azaleamums, and they are not quite as large as the older Azaleamums, they do make a splendid display.

Special!

Three each of the three varieties as indicated below—enough for good trial. A striking display.

3 Princess	\$2.02
3 Nugget	2.02
3 Papoose	2.02
Total Value	\$6.06
SPECIAL PRICE \$4.55	

Formerly, we advertised the regular Azaleamums as being as large as a bushel basket, but a bushel basket would be hard put to it to cover one of these Baby Azaleamums without bending its blossoms.

Flowers are 1½ to 2 inches across, grow in bushlike plants 15 to 18 inches wide and 6 to 8 inches high or sometimes more. An overflow of color for your low borders. So much for so little!

PAPOOSE. (Pictured above.) Red! Rich, wine-red—at last here is the sparkling red Azaleum you have been waiting for. Now your late summer gardens can be brilliant. Plant with Nugget and Princess for a striking color display. The whole plant provides a dashing flash of color that will brighten up those last summer days, and on into late fall. **Prices at right.**

R. M. Kellogg Company
Three Rivers, Michigan

Two entirely
new varieties
offered first
time this
year.

PAPOOSE
and
NUGGET



Nugget.....Plant Patent Applied For



Princess.....Plant Patent No. 711

NUGGET. (Above, top.) Named for the brilliance of its glitter—charm in abundance that will provide lasting beauty for your low borders. Eye-catching yellow. You will love to place it among the darker flowers of your garden. **Prices above.**

PRINCESS. (Above.) Similar to the large Summer Sunset, in a smaller, brighter way! "Never a dull moment" watching its colors change from a beautiful blending of rose and orchid to orange and apricot, yellow and pink. A rich confusion of shades in a miracle bush of loveliness. **Prices at left of picture.**

Azaleamum

*Rich color filled
with wonder—
Garden gold to
plunder!*

**Three to Four Feet Across.
Produce 600 Blooms and More First Year**

SUMMER SUNSET. Shades of orchid, orange, golden yellow and apricot blend to make this the most beautiful of all Azaleamums. Further, the predominate colors vary from day to day throughout the season, so that no picture can accurately show Azaleamum Summer Sunset. At times it is rich in orchid, at others apricot, and at still others golden yellow and orange. Moreover, each bloom usually has various shades so the whole plant has the appearance and glow of an exotically colored opal. Often the flowers cover the plant even more completely than shown. Azaleamum Summer Sunset will probably be the most satisfactory flower you have ever had. **PRICES:** 1 for \$1.00; 2 for \$1.62; 3 for \$2.25; 6 for \$4.12; 12 for \$7.87.

Not Azaleas: Azaleamum is not the Chrysanthemum family but have a habit of growth similar to that of Azaleas, hence are trade-marked Azaleamums. They are not Azaleas.





Special!

2 Summer Gold
and 2 Summer
Sunset, 4 in all, total
value \$3.24. The
four are yours
for only

\$2.85

[17]

PRICES:
Strong, field-grown plants
1 for \$1.00 3 for \$2.25
2 for 1.62 4 for 2.87

SUMMER GOLD.

For you who like rich
glowing yellow, Summer
Gold has it in glittering abundance. Flowers large; can be
cut for bouquets; you will

hardly miss them from the plants, there
are so many - a deluge of golden glow-
iness. Plant this fall for a splendid
display next fall. Taller than the others.
PRICES: 1 for \$1.00; 2 for \$1.62; 3 for \$2.25;
6 for \$4.12; 12 for \$7.87.

PRICES
Strong, field-grown plants
1 for \$1.00
2 for 1.62
4 for 2.87

Azaleamum Bargains

CAMEO QUEEN. Flowers open a deep orchid-pink, then change to light orchid with creamy centers, finally salmon-pink with yellow centers. Prices at right.

MAGIC WHITE. Pl. Pat. 204. Blossoms open a delicate pink, and later turn white with faint yellow centers.

BRONZE BEAUTY. Plant Pat. 205. Various shades of rich red-bronze which turn to bronzy yellow later in the season.

GOLDEN WONDER. Pl. Pat. 368. Bright golden yellow flowers. Produced in masses from August until frost.

SANTA CLAUS. One of the most hardy of all. Deep red blossoms with yellow centers. Somewhat taller than the others.

All varieties priced at right.



Cameo Queen

These five varieties of Azaleamums are the famous "producers," which amazed the flower lovers by showing such an abundance of blooms eleven years ago. Fall-planted Azaleamums will live through the winter with no trouble if properly spaced and mulched.

PRICES:
1 for \$0.60
2 for .97
3 for 1.35
4 for 1.72
6 for 2.47

Special!

Two of each variety of Azaleamums listed here, 10 in all, \$4.85 value. All 10 are yours for only

\$3.95



Carnation Rose ~ The Newest of The Larger Azaleamums

This newest of the large Azaleamums has such unusual and enchanting blossoms that we are showing them instead of a whole plant. A single spray, such as the one pictured at the right, is super-abundant in charm and loveliness. Each flower is similar to a beautiful Carnation in form, yet has the attractive delicate coloring of a Rose. Moreover, each spray is a picture of symmetry and natural artistic arrangement.



Plant Patent No. 660

The Whole Plant will look like this

And now, imagine a whole plant like the one at the left covered with the beautiful blooms this one little spray above contains.

There is an overwhelming abundance of them, and they will make an exquisitely shaped mountain of color in your garden. Wouldn't you like to see it there? Wouldn't you like to have it for your own?

EASY TO GROW

Azaleamum, Carnation Rose, is hardy as well as lovely, and like the other Azaleamums, starts blooming early, usually with a goodly quantity of blooms in August and an exuberant overflow in September and October. It will live through most winters with only average winter protection. Blooms in a succession of years without replanting and it takes a heavy frost to stop its blooming season. Plant grows 2 to 3 feet across or more the first year, with 600 blooms and up. The second year it gets even larger and may have up to 1500 blooms. Each flower about 1½ inches across.

As with all the rarely fascinating varieties, our supply of Carnation Rose is limited, so order early. Your plants will be reserved for you to be shipped at the proper planting time.

*You'll love this flower—this we know
Plant it soon—and watch it grow!*

PRICES: Field-grown plants, 1 for \$1.00; 2 for \$1.62; 3 for \$2.25; 4 for \$2.87; 6 for \$4.12; 12 for \$7.87.

*A friend indeed
The one must be
Who called my
name
To come and see
The beauty of
Your charming
grace,
So abundant in
This garden
place.*

R. M. Kellogg Company
Three Rivers, Mich.

Special!

2 Summer Sunset
2 Summer Gold
2 Carnation Rose
A \$4.86 value. 6 in all.

Yours **\$3.95**
For Only
(See pages 16 and 17)

Spring Blooming Iris

Spring blooming favorites in a wealth of new colors. Large blooms with wavy petals. An unusually fine group for your garden.

PINK SATIN. (Right.) A lovely pink; rich in hue. Graceful shape. Satin-like falls topped by the petal softness of deep pink velvet. A beautiful color. Prices below.

CALIFORNIA GOLD. Bright, pure yellow in color. Many large flowers, perfect in form. It almost glitters. Prices below.

CLARA NOYES. Exquisitely colored like a Talisman Rose. Rosy yellow standards, red-veined falls. Tall growing. Prices below.

CHEERIO. Gay color—ruby-red falls with a glossy appearance. Soft rose standards flushed with yellow. Contrasting orange beard. Prices below.

GUDRUN. Beautiful blooms, white as the salt spray of the sea, and much more lovely. Prices below.

HYPATICA. It's blue! Beautiful blue! Prices below.

JEAN CAYEUX. An unusually lovely Iris in an entirely different color—a wonderful blending of **rust-brown** with **coffee-brown** falls. Prices below.

NENE. Simply huge! Produces a soft reddish effect through the combination of delicate lilac standards and rich deep rose falls. Prices below.

PRICES:

1 for \$0.50	4 for \$1.44
2 for .81	6 for 2.06
3 for 1.12	12 for 3.94



Pink Satin

Special!	
2 Pink Satin	\$0.81
2 California Gold81
2 Clara Noyes81
2 Cheerio81
2 Gudrun81
2 Hypatica81
2 Jean Cayeux81
2 Nene81
16 in All	Total Value, \$6.48
SPECIAL PRICE	\$4.95

Order Early
to be sure of getting the varieties you want.

Fall Blooming Iris

If you're loath to see summer disappear, and want to prolong its beauty into the fall, order these Iris.

BLACK MAGIC. (Left.) A deep, mysterious beauty of lustrous blue-violet. Satiny texture. Golden yellow stamens provide a sharp contrast for the lighter blue at the base. Note the lovely night-shade purple falls fading to a slightly lighter hue at the tips. Produces many flowers in September—more than some do in June. Prices below.

ULTRA. (Not shown.) A combination of dark and light blue. As good as Black Magic, but lighter in color. Prices below.

PRICES: 1 for 60c; 2 for 97c; 3 for \$1.35; 4 for \$1.72; 6 for \$2.47; 12 for \$4.72.



Black Magic

Iris Bargain

A mixture of fall bloomers: white, cream, yellow, and shades of violet and blue. Includes Autumn Queen and Autumn King. Excellent variety. Rhizomes labeled, but our choice.

PRICES: 10 for \$3.45.

Elf-like Iris, with super-abundant appeal. They bloom in the fall under usual conditions, although occasionally, because of a rainy summer, fall blooming is restricted. In either event, their cheerfulness will add much to the charm of your garden.

Miniature Varieties

These varieties, the group, will bloom from early spring until fall.

(NOTE: One spring-bloomer, Pigwiggen, white, is included to give full color range. The others bloom both spring and fall.)

LIEUT. CHAVAGNAC. One of the loveliest miniatures. Blooms both spring and fall in a rich violet color.

PIGWIGGEN. Spring-blooming. So cunningly piggy-like that we named it Pigwiggen. But, it is a clean little pig, clean in its pure white coloring.

SOUTHLAND. Bright yellow beauty which blooms in abundance in the fall. Taller than the others.

TAMPA. Rich wine-red; produces many flowers in early spring, also in fall.

PRICES:

All Everblooming Miniature Iris Above

1 for \$0.50	4 for \$1.44
2 for .81	6 for 2.06
3 for 1.12	12 for 3.94

R. M. KELLOGG CO.
Three Rivers, Michigan

Free Black Magic
of extra and Ultra
charge

If you order the Fall Iris Bargain at the left before September 15, we include 1 Black Magic and 1 Ultra at no extra charge. If you order two collections we'll add 5 Black Magic or Ultra, your choice, or combination of the two.

(Note: To those receiving catalogs after August 15, offer will be good for 30 days.)

Fall Iris Special!

Two each of the above varieties—8 in all—

for only **\$2.65**

for only **\$2.65**



Chubby Darlings

These pert and saucy flowers are the chubby darlings of Iris. Beautiful in a low border. Fine in a rockery or wherever chubbiness is desired. Grow 6 to 10 inches high.

Early Spring Miniature Iris 5 for \$1.59

Here are the spring-blooming Miniature Iris. **GLEE.** A soft yellow. Graceful and charming. 8 to 12 inches.

FAUNTLEROY. Standards grayish white, yellow edges; falls flaring raisin-purple with yellow border.

BLACK BIRD. Dark mysterious violet, like a summer midnight. Prettily frilled.

ROSE MIST. Delightful soft mauve-pink.

SNOWCAP. A fine new snow-white.

PRICES:

1 for \$0.45	4 for \$1.29
2 for .73	6 for 1.86
3 for 1.01	12 for 3.54

Rainbow Iris

As Delicate and Filmy as a Cobweb

BETTY F. HOLMES. (Left.) Like a bride's veil, this Iris has a lacy, floating charm. And, as the loveliness of the bride can never be recaptured, so the exquisite, feather-soft frailty of this Iris is beyond ordinary photography. Note the delicate blue tinge, the intricate lacing of greenish veins. 1 for 75c; 2 for \$1.22; 3 for \$1.69; 6 for \$3.09; 12 for \$5.90.

REINE HELENE. (Not shown.) This Queen among Rainbow Iris presents such size contrasted with utter transparent loveliness that no camera can portray it! A vision of bluish purple so delicate in texture and crossed by such a net-work of fine white veins as to be almost unbelievably beautiful! 1 for 65c; 2 for \$1.06; 3 for \$1.46; 6 for \$2.68; 12 for \$5.12.

PATROCLE. (Not shown.) A combination of three lovely colors: first a pretty amethyst-violet (rich in hue); then a bluish flush near the center; and, finally, beautiful contrasting yellow markings within the throat. Very large. 1 for 60c; 2 for 97c; 3 for \$1.35; 6 for \$2.47; 12 for \$4.72.

CITY OF DREAMS. (Left.) As deeply lovely as the inky purple of a midsummer night and as velvety to the touch as a caressing warm breeze. The dark petals are dashed with brilliant yellow that almost sparkles, combining sharp contrast and unbelievable size with rarest delicacy and exquisite daintiness. 1 for 75c; 2 for \$1.22; 3 for \$1.69; 6 for \$3.09; 12 for \$5.90.

HIAWATHA. Almost a twin to City of Dreams, but like all twins there is a difference. In this case, Hiawatha's dark purple is reddish, especially when seen against the sun; and some even call it red. To visualize Hiawatha, just look at City of Dreams, but imagine a ruby tinge. 1 for \$1.00; 2 for \$1.62; 3 for \$2.25; 6 for \$4.12; 12 for \$7.87.

MARGARET S. HENDRICKSON. (Not shown.) A fine medium toned blue. Rich, deep color and perfect shape. White center with a bluish cast. Double falls. Large. 1 for 75c; 2 for \$1.22; 3 for \$1.69; 6 for \$3.09; 12 for \$5.90.

JEANNETTE PERRY. (Not shown.) Large white Iris, delicately veined with soft blue. The yellow splotches in the throat are a sharp contrast to the mulberry-purple standards. 1 for 75c; 2 for \$1.22; 3 for \$1.69; 6 for \$3.09; 12 for \$5.90.

Bargain!

A mixture of 4 colors
—unlabeled varieties of
Rainbow Iris. Blue, purple and white. Sorry,
no color choice. 4 for \$1.00; 8 for \$1.75.

Hardy—Strong
—Healthy

All Rainbow Iris
plants are hardy,
field-grown stock,
guaranteed to be
healthy and vig-
orous. Hardy.

Special!

One each of the
seven varieties of
Rainbow Iris listed
here. Value \$5.25.
Yours for only—

\$3.35

CITY OF
DREAMS

Hiawatha also
very similar, but
more reddish.



Double Russian Violets

Simply put a small bouquet of Double Russian Violets in a vase and wait, and soon everyone in the room is exclaiming at the wonderful aroma, for no flower is more

richly fragrant. Pictures can't show their fragrance and words can't describe it. Color as shown; all flowers double; early spring blooming, and sometimes in fall; 6- to 8-inch stems. Shade. Space 8 inches. Field grown: 1 for 60c; 2 for 97c; 3 for \$1.35; 4 for \$1.72; 6 for \$2.47.

How to Perfume a Whole Room!

*No rarest perfume can compete
With fragrance choice
and purely sweet.*



Violet White Wonder

Here's that room-filling fragrance again, but this time the Violet is white; the picture above shows it well. And the blossoms are nearly as large as the picture, about $\frac{3}{4}$ inch across or even larger under right conditions. 4- to 6-inch stems, dense, beautiful foliage. Good ground cover. Blooming season about the same as Double Russian Violets. PRICES: 1 for 65c; 2 for \$1.06; 3 for \$1.46; 4 for \$1.87; 6 for \$2.68.

English Violets

Known to all flower lovers for its color, form, and rare fragrance. 8 in. high. Flowers deep rich purple. PRICES: 1 for 50c; 2 for 81c; 3 for \$1.12; 4 for \$1.44; 6 for \$2.06.

Special!

A group of Day Lilies. Roots unlabeled, but hand-picked to assure variety.

6 for \$1.85



Wedgewood Dutch Iris

Here's a flower that really looks expensive in a corsage or bouquet: just like Orchids. In fact, Orchids and Dutch Iris are closely related. About 14 inches high. Straight stems. Color as shown. Early. PRICES: 1 for 60c; 2 for 97c; 3 for \$1.35; 4 for \$1.72; 6 for \$2.47; 12 for \$4.72; 24 for \$9.22.

DUTCH IRIS SPECIAL: A fine mixture of various colors: blues, yellows and whites. High quality, blooming size. PRICES: 20 for \$1.00.

Hyperion



Day Lilies

Three favorites: Hyperion, citron-yellow, 40 inches tall; Ophir, orange-yellow, stems $3\frac{1}{2}$ to 4 feet high; and Gypsy, gay splashes of red on yellow petals. Height $2\frac{1}{2}$ feet. PRICES: (choice), 1 for 65c; 2 for \$1.06; 3 for \$1.46; 4 for \$1.87; 6 for \$2.68; 12 for \$5.12.



Hardy Everblooming Carnations

*Lovely color,
And spicy scent—
For heavenly gardens
You're surely meant!*

ROSE UNIQUE. (Left.) If you like a spicy and enticing fragrance that will follow you wherever you go, plant Dianthus Rose Unique, then use the flowers for cut bouquets. Their de-

lightful odor will act as a stimulating bracer, and their beauty, too. What a combination—beauty and fragrance. Pretty pink as shown, healthy, vigorous, and hardy. Each plant produces dozens of blooms from early summer until late fall. Grows 15 inches tall. **PRICES:** Field-grown plants, 1 for 55c; 2 for 89c; 3 for \$1.24; 4 for \$1.58; 6 for \$2.27; 12 for \$4.33.

DAZZLER. (Below.) Richly scented flowers of clove-like fragrance—so enticing you cannot resist them. Color—crimson of almost unbelievable brilliance. Dazzler starts blooming 8 to 10 weeks after planting and continues until stopped by frost; long lasting beauty in your garden. And, each plant has 40 to 50 blooms open at one time! Goodness knows how many there are in a whole season—we've never counted—but there must be hundreds! Grows 15 to 20 inches high. Hardy. Will stand sub-zero winters and

come up the next year flashing with red that almost glitters.

PRICES: Field-grown plants, 1 for 55c; 2 for 89c; 3 for \$1.24; 4 for \$1.58; 6 for \$2.27; 12 for \$4.33.

Rose Unique



Dazzler

Special!

Take four of each,
And that makes eight—
They'll make your garden nifty!
The price we'll shave,
So you can save,
We'll make it two plus fifty!

Here's the story in plain prose,
if you prefer it that way. You get:

4 Dazzler \$1.58
4 Rose Unique ... 1.58

Total Value, \$3.16

SPECIAL PRICE \$2.50

You save 66c!

*What a treat!
Spice so sweet!*

**R. M. Kellogg Co.
Three Rivers, Mich.**

These Two Are New

Both listed for the first time this year. Cannot be obtained elsewhere—absolutely new.

Maiden Blush (Plant Patent Applied for)

For years we have been watching for a flower that would merit the name Maiden Blush, and now we have found it.

The color of Maiden Blush Carnation is beautiful clear pink, but it shades and fades from light to dark and almost white with a fascinating blushing effect. The picture shows the beautiful and unusual form of the petals.

Like all our other hardy Carnations, Maiden Blush produces an abundance of blooms: 30 to 40 open on a plant at once. It will give you hundreds of blooms in a season if properly picked. Fragrance mild and sweet. Healthy, vigorous, upright, hardy. Lives through sub-zero winters.

PRICES: Field-grown plants, 1 for 75c; 2 for \$1.22; 3 for \$1.69; 4 for \$2.16; 6 for \$3.09.

Both bloom from
July 'til frost.

Maiden Blush

Moon Mist

We're afraid we're going to find Moon Mist Carnation very difficult to describe; its whiteness, the shades of pink, and hints of fairy gold, and its general over-all beauty. We tried a picture, but that doesn't do, because—well, just because it doesn't. And we've tried words, but can't find the right ones, and are now sure they don't even exist. All we can say is that the picture does show the form, but the whiteness, beauty of texture, fragrance, and other qualities—well, you'll just have to try it yourself and see. Why don't you? The plants are hardy and easy to grow and when you have them in your garden, you can see and feel and smell for yourself. Blooms appear and open a dozen or more at a time, nice large, 2-inch ones, and continue until frost. Field-grown plants, 1 for 75c; 2 for \$1.22; 3 for \$1.69; 4 for \$2.16; 6 for \$3.09.

Special!

The price we'll slash
So you can dash
To grab this Bargain fine—
Take three apiece—
That's six in all!
You're saving forty-nine!
Regular Value, \$3.38

SPECIAL **6 for**
PRICE **\$2.89**

Cultural Note

Plant Dazzler, Rose Unique, Maiden Blush and Moon Mist 15 to 18 inches apart in well drained soil; ordinary moisture and sun. Mulch after ground is frozen. Avoid peat moss. Everblooming. Early summer until late fall.

Moon
Mist

Kellogg's Poppies

SALMON GLOW

*This Poppy flaunts her beauty
Swaying to and fro—
She seems to have an inner light
Which makes the ruffles glow!*

(Left.) This new Peony-Flowered Poppy has over 100 petals by actual count, and is the only Poppy that keeps well in water. The large blooms are often 8 inches across. Strong, upright grower. Foliage strong and vigorous. PRICES: 1 for \$1.00; 2 for \$1.62; 4 for \$2.87; 6 for \$4.12.

HELEN ELIZABETH

The spotless Poppy! Clear, unshaded salmon-pink color: a refreshing spot of delicate beauty and pure enchantment with no splashes of either red or black at the petal bases. Deep purple stamens that give richness to the fine pure pink color of the petals. Strong, upright grower. Healthy and vigorous. PRICES: 1 for 85c; 2 for \$1.38; 3 for \$1.90; 4 for \$2.44; 6 for \$3.51; 12 for \$6.69.

WONDER CHILD

Fresh, tempting watermelon-pink. Sweet in color as the first vision of that favorite fruit, and just as refreshing to your garden. In sharp contrast to the luscious pink are the velvety black spots on the petals. A charming flower, and one that will be greatly admired by your friends. Huge 8-inch flowers. Stands tall and straight. Good foliage. Healthy. PRICES: 1 for 85c; 2 for \$1.38; 3 for \$1.90; 4 for \$2.44; 6 for \$3.51; 12 for \$6.69.

CHEERIO

(Left.) Here is a Poppy with dark red splashes of color in the cup instead of the usual black. A beautiful blend against the pink of the petals. Far more entrancing than photographic likeness can show. A gracious addition to your garden! PRICES: 1 for 85c; 2 for \$1.38; 3 for \$1.90; 4 for \$2.44; 6 for \$3.51; 12 for \$6.69.

*Beautiful garden where Poppies grow!
Flamboyant beauty, row upon row.*

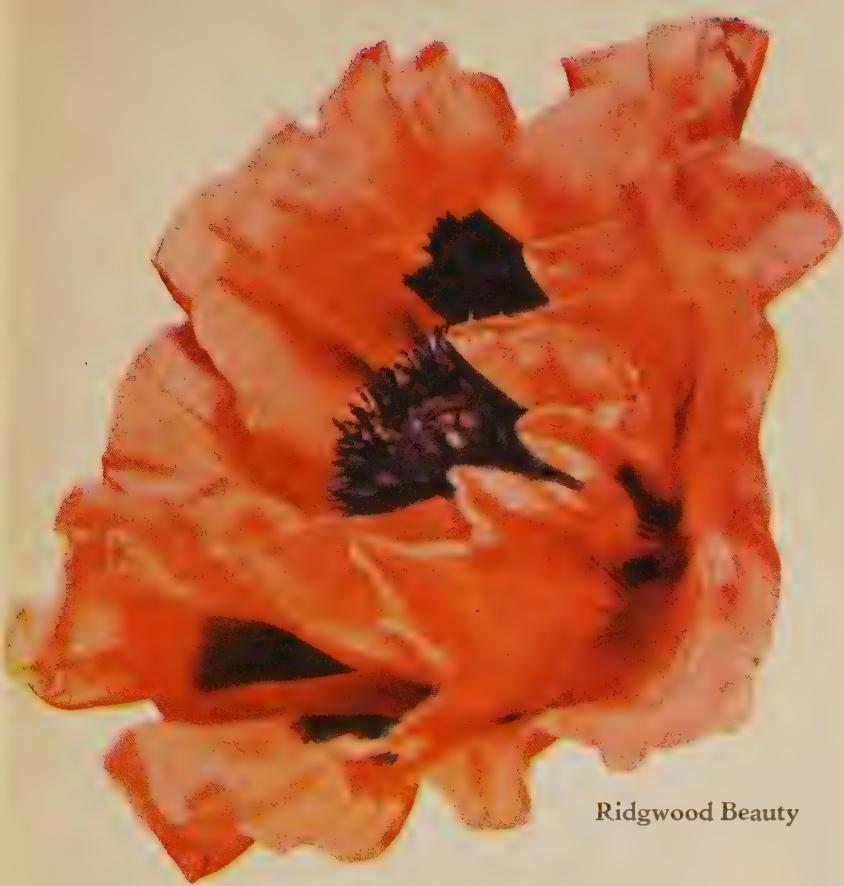
**R. M. Kellogg Co.
Three Rivers, Mich.**



Salmon Glow
The Peony-
Flowered Poppy
described at right.



Cheerio



Ridgwood Beauty

RIDGWOOD BEAUTY

*Dainty as a little girl
In ruffles sweet and gay—
Her orange-fluted loveliness
Will charm your heart away!*

(Above.) This Poppy does remind you of a little girl in her orange fluffy ruffles, doesn't it? Against inky black stamens the orange looks all the more lovely. **PRICES:** 1 for 85c; 2 for \$1.38; 3 for \$1.90; 4 for \$2.44; 6 for \$3.51; 12 for \$6.69.

—oo—

You surely know these beauties below.

NEW PERFECTION. Delicate shell-pink, charmingly ruffled and fluted. Black velvet stamens. Astonishingly pretty. **PRICES:** 1 for 60c; 2 for 97c; 3 for \$1.35; 4 for \$1.72; 6 for \$2.47; 12 for \$4.72.

MRS. PERRY. Clear delicate pink. A tall beauty. **PRICES:** 1 for 60c; 2 for 97c; 3 for \$1.35; 4 for \$1.72; 6 for \$2.47; 12 for \$4.72.

PERRY'S WHITE. Beautiful swan-white. Very large. Fine and satiny. Crimson markings at petal bases. **PRICES:** 1 for 60c; 2 for 97c; 3 for \$1.35; 4 for \$1.72; 6 for \$2.47; 12 for \$4.72.

WURTEMBERGIA. Tall and straight. Flaming red head. **PRICES:** 1 for 60c; 2 for 97c; 3 for \$1.35; 4 for \$1.72; 6 for \$2.47; 12 for \$4.72.

Special!

Four brilliantly colored varieties from our surplus, regardless of price or value. Our special offer to your sense of beauty! All four different. Varieties our choice; not labeled. A real bargain.

PRICES: 6 for \$1.82; 12 for \$3.50. Order before Sept. 15 and we'll add one Ridgwood Beauty, no extra charge.

Perennials You Can Plant In The Fall

*Think what beauty these will bring—
Plant in the fall—enjoy in the spring!*

AQUILEGIA, SCOTT ELLIOTT HYBRIDS. (Below.) Red, pink, blue, purple, white, and yellow. Grow 3 feet high, no color choice. Bloom May-June. Hardy. Plant 12 to 15 inches apart. Shade or part shade. **Prices below.**

AQUILEGIA, CRIMSON STAR. Crimson petals, white center. Blooms 3 inches and more across. Grow 1½ to 2 feet tall. May-June. **Prices below.**

BABY'S BREATH (Gypsophila Paniculata). Mist-like effect of the minute white flowers which bloom in July. **Prices below.**

CREEPING BABY'S BREATH. June to July. 6 inches high. Pink or white. Your choice. Plant 10 to 12 inches apart. Ordinary soil; ordinary moisture; sun or part shade. **Prices below.**

PAINTED DAISIES (Pyrethrum.) Varying shades from red to light pink and white. Mixed colors only. 2 to 3 feet high. Bloom May and June. Plant 12 to 15 in. apart. Good soil; sun or part shade. **Prices below.**

GARDEN PINKS (Dianthus Plumarius.) Pink, red or white flowers. Mixed colors only. Bloom nearly all summer. 15 to 18 in. high. Plant 12 to 18 in. apart; non-acid soil; ordinary moisture; sun. **Prices below.**

GROUND IVY (Nepeta Mussini). Dwarf. 12 inches. Myriads of lavender-blue flowers. Silvery gray foliage. Plant 12 inches apart. Ordinary moisture; ordinary soil; sun or shade. **Prices below.**

PASQUE FLOWER (Anemone Pulsatilla). Large, purple, fuzzy blooms in April and May. 9 to 12 inches. Plant 10 inches apart; rich soil; ordinary moisture; shade or part shade. **Prices below.**

SILVER SPEEDWELL (Veronica Incana). Blue. 7- to 8-inch spikes. Silvery gray foliage. Grows 12 inches high. Plant 8 in. apart. Field-grown. **Prices below.**

PINK SPEEDWELL (Veronica Incana Rosea). Like Silver Speedwell but blossoms are pink instead of blue. **Prices below.**

SUN ROSE (Helianthemum Mutabile). Pink, yellow, white, orange; mixed. Blooms July to Sept. Grows 8 to 10 inches high. Plant in dry, sandy soil; full sun. **Prices below.**



PRICES:

1 for	\$0.35
2 for	.57
3 for	.79
4 for	1.00
6 for	1.44
12 for	2.77



Large Mums 8 for \$2.00

This popular bargain is made up of various colors of Chrysanthemums: red, yellow, bronze, white, pink, orange and others. No miniature Pompons or other small-flowering varieties will be included. All plants are strong, vigorous, field-grown stock that you can safely plant this fall, resting assured that they can survive your winter and start a quick growth in the spring. Then, next fall, they will make a bright display of color in your garden.

PRICES: Mixed varieties only, varieties not labeled. 8 for \$2.00; 16 for \$3.75.

EXTRA Order 2 Large Mum Collections, or 1 Large Collection and 1 Pompon Collection, or 2 Pompon Collections, and we'll add 1 Sam Williston free of extra charge.



9 Pompons \$2.00

If you like the smaller varieties of Chrysanthemums, order these. Though miniatures, they have beauty in abundance and the group is composed of a variety of shades, such as white, clear yellows, pinks, reds, bronzes, etc.

Strong, field-grown plants suitable for fall planting. 9 for \$2.00; 18 for \$3.75.

Red Mum Sam Williston

Here is a red Mum that you can plant among your Azaleamums, to add its flashing brilliance to theirs. Like Azaleamums, Prof. Sam Williston has hundreds of beautiful flowers in great masses, and will hold its own among them, getting its share of pleased and envious comment from your neighbors.

Its red color is unusually clear for a Mum, really brilliant when the light is right. You need red in your Mum garden, so order Sam Williston. Blooms early and long.

PRICES: Strong, field-grown plants, suitable for fall planting. 75c each; 2 for \$1.22; 4 for \$2.16; 6 for \$3.09.

**R. M. Kellogg Company,
Three Rivers, Michigan**

ROCK GARDEN. A panorama of low lying color to creep and spread among the stones of your rockery. Ten plants, our choice, that will surprise you with their value and charm. We guarantee at least five different varieties. **PRICES:** Field-grown plants, 10 for \$1.85; 20 for \$3.50.



All plants
in the
Surprise
Rock
Garden
will be
labeled
with the
names.

*I shall re-live life's tender hours
In garden days of sun and
flowers—.*

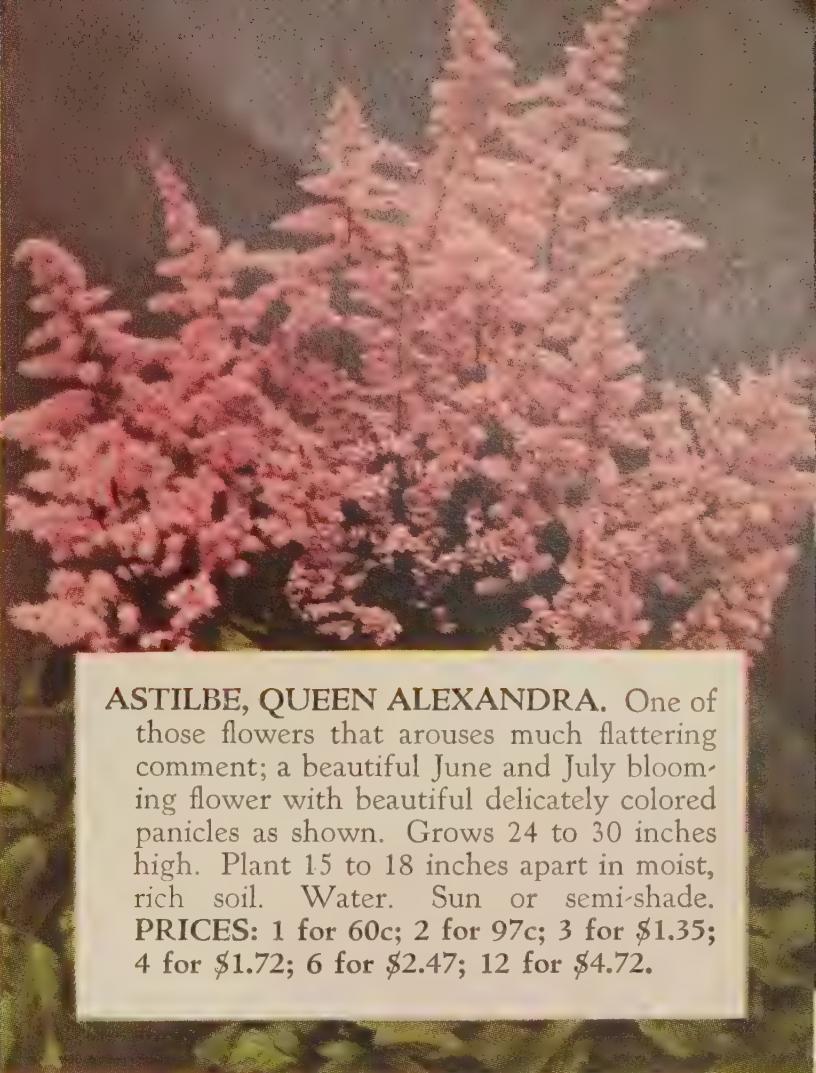


GAILLARDIA GOBLIN. Bursting with brilliance. Unique, low growing (12-15 in.). Beautifully shaped and covered with large 2- to 2½-inch blanket flowers, rich in glowing shades of red and golden yellow. July, Sept. Plant 12 in. apart; well drained soil; sun; ordinary moisture. **PRICES:** 1 for 35c; 2 for 57c; 3 for 79c; 4 for \$1.00; 6 for \$1.44.

Aster Bargain

Two of each variety
described at right, a
\$2.91 value. Yours,
all six, for only

\$2.35



ASTILBE, QUEEN ALEXANDRA. One of those flowers that arouses much flattering comment; a beautiful June and July blooming flower with beautiful delicately colored panicles as shown. Grows 24 to 30 inches high. Plant 15 to 18 inches apart in moist, rich soil. Water. Sun or semi-shade. **PRICES:** 1 for 60c; 2 for 97c; 3 for \$1.35; 4 for \$1.72; 6 for \$2.47; 12 for \$4.72.



ASTERS: Harrington Pink. (Pictured.) A delicate deep rose-pink, 2 to 3 feet tall. Beechwood Challenger—almost pure red, 3½ feet tall. Mount Everest—a lovely mountain of white blooms. All have an abundance of blossoms; plant becomes completely covered. Choose the varieties you want. **PRICES:** 1 for 60c; 2 for 97c; 3 for \$1.35; 4 for \$1.72; 6 for \$2.47; 12 for \$4.72.

**R. M. Kellogg Company
Three Rivers, Michigan**

How to Order

Send Money by check, money order, or registered letter. Unregistered currency sent at your own risk. Add five cents exchange on personal checks.

No C.O.D. Shipments or Open Accounts. Please send cash with order.

Cancellations. Orders not subject to cancellation or change during shipping season. Stock not returnable for credit.

Shipping Charges to be paid by you. Express shipments: you pay upon delivery. Parcel post shipments: remit postage to us after shipment is complete.

How Far is Your Express Office? If there is no express office in your town, give name of nearest office and distance from you, on order blank. If distance is great, we will ship parcel post.

Reservation of Plants. Plants are reserved from estimated supplies. We try to make estimates conservative, but unusual conditions may cause shortages. So should

shortages or other conditions beyond our control prevent us from filling your order, we reserve the right to cancel your order and return your money. Because of difference in climate, we cannot ship orders in exact rotation as received. However, early orders are given preference within their proper shipping time, which embraces a period of about 30 days. Shipping season opens September 15th.

If a federal sales tax should be imposed, please add to your remittance.

Guaranty

We guarantee stock to be just as represented or orders refilled free; and stock must reach you in good growing condition or order refilled free, providing reports are made within 10 days after receipt. After 10 days it is mutually agreed that stock is satisfactory. Do not return plants or bulbs unless so instructed by us.

We cannot guarantee continuous growth since this depends upon care you give the plants and upon your local conditions.

It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.

In case of inability to fill an order, return of the customer's money shall release us from any further liability whatsoever.

NOTE: In case refills cannot be made in the fall, they will be made the following spring or fall, providing the final report is made before May 15th.

*R. M. Kellogg Company
Three Rivers, Michigan*

**100 Tulips \$6.25
Blooming Size**

To make your garden look like spring, plant this gay mixture of Tulips. Then, when you see the radiant colors blooming, you will feel like spring. There are reds, blues, yellows, purples, blacks, pinks, and whites, and multi-colored varieties. Bulbs are all a good blooming size, approximately 10 cms. Varieties not labeled. Packed well in a good strong box, and guaranteed to reach you safely. You'll like this best of all Tulip bargains.

PRICES: 100 for \$6.25; 200 for \$11.95.

Plant them plentifully for the most brilliant of all garden displays. And remember, they bloom when you are really in need of garden loveliness.

THIS LETTER IS FROM

Name _____

Address _____

Town _____

State _____

PUT
STAMP
HERE

Do Not Mail Currency In This Letter Without Registering

R. M. KELLOGG CO.

Berry and Flower Garden Designers

THREE RIVERS,

MICH.

nts. Plants are reserved from esti-

factory. Do not return plants or bulbs unless so in-

JUST A MOMENT, PLEASE!

- Have You Given your full name and address on your order?
- Have you written plainly?
- Do not mail currency in this letter without registering.

Order Blank

R. M. Kellogg Co. THREE RIVERS, MICH.

Please Write Plainly

Ship to
(Name) _____

Address:

Town _____ **State** _____

See instructions for space below on back of order blank.

Express
Office _____ Distance _____ Miles _____

If necessary, continue order on other side.

EXPRESS OFFICE

If there is no express office in your town, write the town of the nearest express office in the space headed "Express Office" on the other side. **Also write the distance of this express office from you.** This is important, so that we can avoid express shipment if distance of your express office from you is too great.

IMPORTANT:—Shipments over 70 lbs. or over 100 inches combined girth and length must go express, so please give us your express office.



PRICES: Bleeding Hearts. 1 for 75c; 2 for \$1.22; 3 for \$1.69; 4 for \$2.16; 6 for \$3.09; 12 for \$5.90.

Regal Lilies

Mostly pure white, but so pretty with the color of molten gold in the throat! Maroon outside as shown. Up to 20 blooms per flower head. Hardy. Blooms June-July. 4-5 ft. tall. PRICES: 1 for 35c; 2 for 57c; 3 for 79c; 4 for \$1.00; 6 for \$1.44; 12 for \$2.77.

Bleeding Heart

At last we have them again, but you'll have to hurry your order. Picture shows them, you surely know them. Grows 24 inches high, 18-24 in. spread. May blooms. Plant 18-24 inches apart; moist, rich soil. Water freely. Shade. Prices at left.

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New Estate Lily (Below)

Scarce, but we have it for you. Pure white with faint, golden green tongue. Very large: about double old Easter Lily. Plant early and deep. It will survive your winters. PRICES: 1 for 65c; 2 for \$1.06; 3 for \$1.46; 4 for \$1.87; 6 for \$2.68.



Estate Lily

Colorful Hyacinths

The early birds are here again,
The robin and the tiny wren;
And Hyacinths will bloom once more
To bring sweet Spring right to your door!

Freshness and crispness in beautiful color and form. Will bloom early in the spring. Three varieties below and another three on front cover. Colors as shown. Well shaped spikes and large bells. Bulbs 16 to 17 cm. Ultimate height 10 inches.
6 for \$1.32; 12 for \$2.52; 18 for \$3.72; 24 for \$4.92.

La Victoire



Queen of the Whites



Grand Master



Special
2 of each variety, 12 in all,
yours for only
\$2.45

R. M. Kellogg Company
THREE RIVERS, MICHIGAN